

Charity Number: 1152808 & SC046449

Company Number: 8548961

The logo for Mummy's Star is displayed in a white, hand-drawn, chalk-like font on a dark blue background. The word "mummy's" is on the top line, and "star" is on the bottom line. A large, white, hand-drawn curly bracket on the right side of the text groups the two words together. The letter 'a' in "star" is replaced by a white five-pointed star.

Supporting pregnancy through cancer and beyond

www.mummysstar.org

Mummy's Star
(a company limited by guarantee)
31 March 2018

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1: Executive Summary

Mummy's Star is a registered charity in England and Wales (No.1152808), Scotland (SC046449) and a company limited by guarantee (No.8548961). It was established in June 2013 and operates throughout the UK and Ireland. Mummy's Star was founded in Hadfield, Glossop in Derbyshire, which is where the Headquarters are located.

1.1: Rationale

The project was developed in response to a perceived lack of support and resources in the area of cancer and pregnancy. The founding members all have experience of cancer during pregnancy or within a year of a birth either personally or within a directly supportive role. Their collective experiences generated the need for a 'one-stop shop' to provide support to women and their families in this difficult and complicated situation.

The Charity's mission statement is: **Supporting Pregnancy Through Cancer and Beyond**, and aims to support women and families where the:

- Woman is diagnosed or treated for cancer during her pregnancy.
- Woman is diagnosed or treated for cancer within a year of her giving birth.
- Family in the first year of a birth lose their female partner as a result of cancer

The vision is: ***'To be in a position where anyone presenting with cancer during pregnancy at any hospital nationally is referred to Mummy's Star and accesses the support we offer.'***

1.2: Structure

Mummy's Star has a strong management committee, drawn from a variety of sectors with a wide range of skills and expertise in addition to personal experience of cancer. Current staff includes a full-time CEO, full-time Development Assistant, part time Administration Assistant, Board of Trustees, Advisors and Volunteers. With the exception of the CEO, Development Assistant and Administration Assistant, all other roles are on a voluntary basis.

1.3: 2017-2018

During the fifth year of operation Mummy's Star has consolidated its position as the only charity supporting women in this specific area of the cancer sector. Work has been supported by funds generated by Mummy's Star fundraising activities, general donations, fundraising events organised by supporters and the purchase of Mummy's Star branded goods. Funds have been used effectively to support the four key activities of medical advice, advocacy, small grants and peer support.

The profile of the charity has increased significantly amongst both the medical/health sector and members of the public. This is primarily as a result of a longer operational time period allowing for a focus upon current activities, as opposed to only future aspirations.

Significant milestones this year have seen another highly successful Cancer and Pregnancy Awareness Week, registering as a charity in Scotland and also expanding to cover the Republic of Ireland. (The charity were already able to operate in Northern Ireland as a charity under the England and Wales registration, however it will be worked on as 'Ireland' as a whole for operational purposes).

As a result of this success, Mummy's Star experienced a number of new families getting in touch to seek support. In response to this, internet forums were launched in order to reduce isolation and increase the mutual support of the women and families who contacted us. These have proved beneficial, being referred to as "a Mummy's Star family" by users.

1.4: 2018-2023

As Mummy's Star looks forward into the sixth year and beyond, much of the work will be around continuing steady growth but the primary focus will be to continue providing personalised support in a sensitive way. Our strategy was largely emergent during the first four years; however a more planned strategy is included in the following business plan. Significant strategic aims include:

- To continue to support women by managing our small grants programme and administrating our forums.
- To increase the number of women countrywide who receive consistent, accurate advice regarding cancer treatment options in pregnancy.
- To increase the number of staff in order to meet our geographical need.
- To continue to raise the profile of cancer and pregnancy with healthcare professionals.

- To create and manage a volunteer structure and corresponding policy.
- To commission and fund research into aspects of cancer and pregnancy.

In order to make the work of the Charity sustainable in the longer term, future plans include securing sufficient funds to employ further staff to cover a wider geographical area than just the north of England. Individualised, consistent and sensitive support, including face-to-face meetings where possible, is a key priority for Mummy's Star. A structure will be put in place in order to maintain this personalised approach as the charity continues to grow. The plan sets out in detail how this strategy can be achieved with backing from present and future partners and self-generated/fundraised income.



Pete Wallroth
CEO/Founder/Interim Chair

2: Organisation Details

2.1: Charity Name

Mummy's Star

2.2: Registered Address

Suite 4, St Michaels Court, St Michaels Square, Stamford St Central, Ashton, OL6 6XN

2.3: Postal Address

PO Box 428, Hadfield, Glossop, SK14 9EA

2.4: Telephone Number

07939 154217

2.5: Email

info@mummysstar.org

2.6: Website

www.mummysstar.org

2.7: Legal Status

Registered Charity in England and Wales No: 1152808

Registered Charity in Scotland No: SC046449)

Company No: 8548961

HMRC Charities Ref. No: EW03536

2.8: Objects

The Charity's objects (as listed on the Charity Commission) are specifically restricted to the following:

The relief of sickness and need, and the preservation of health for those families who have a person either (a) Diagnosed or treated for cancer during pregnancy or (b) Diagnosed or treated for cancer within a year of a birth or (c) who in the first year after pregnancy lose a spouse (Female) by (but not limited to) the provision of financial assistance, support and practical advice.

3: What We Do

3.1: Our Vision

To be in a position where anyone presenting with cancer during pregnancy at any hospital nationally is referred to Mummy's Star and accesses the support we offer.

3.2: Our Mission Statement

Supporting Pregnancy Through Cancer and Beyond

In order to achieve this as a charity we aim to reduce isolation, support informed choice for all and raise awareness of the challenges (financial, logistical and psychological) of being diagnosed or treated for cancer in pregnancy or within 12 months post-partum.

3.3: Our Values

The work of Mummy's Star reflects the key principles and values of the charity, upheld by its Board of Trustees: confidentiality, transparency, equal opportunities for all and the individuality of each person or family supported.

3.4: Our Activities

Work is done through five main strands:

- Providing a 'one stop shop' for advice on cancer diagnosis in pregnancy including links to localised services. This is supported directly by Macmillan.
- Advocacy on behalf of our families. This includes support at hospital appointments, benefit entitlements, working with other organisations to draw in additional support, and employment rights advice. This includes extending our knowledge base and expertise regarding Trophoblastic Choriocarcinoma in 2014.
- Emergency small grants for families which could be for anything which is deemed as supporting the family. For example, paying for a support carer/nanny to help in the house, payment to make up for unpaid leave taken by a partner to support at home above and beyond the allowances of paternity and travel costs. This is not an exhaustive list. Grants up to £1000 are also provided in the event of a terminal cancer diagnosis, for memory making activities, a family holiday, etc..
- Facilitating peer support in a supervised setting via the use of administrated internet forums for affected women, their partners and wider family members. A second forum for affected women, specific to those diagnosed with a molar pregnancy, was created in July 2015. This was as a direct response to the particular needs of this user group, whose situation was notably different from the majority of forum users, particularly in regard to the absence of a live birth. Administrators felt that it would be more sensitive to provide a protected space for these women to share. Also, where appropriate, staff provide support for all affected women individually via email,

phone, Facebook and occasionally in person, thereby reducing isolation.

- In the event of the death of a mum, we continue to support both for the surviving partner, through widowers networks, and also counselling support for them and their children.

4: Background and Achievements to Date

4.1: Background

Mummy's Star was founded in memory of Mair Wallroth who passed away two months after the birth of her second child at the age of 41 in December 2012.

When Mair was 22 weeks pregnant with her second child she discovered a lump in her left breast, thought at the time to possibly be a blocked milk duct as part of the pregnancy. Following medical examination the lump was discovered to be a 6.5cm cancerous tumour in her left breast on 18 June 2012

She immediately began a course of chemotherapy at Tameside General Hospital on 28 June. The chemotherapy was known as FEC (Fluorouracil (5FU), epirubicin and cyclophosphamide) and this continued up to the healthy birth of Merlin Ray in September 2012. Her progress was very good and the lump in her breast was described as barely palpable at a routine examination.

Due to her treatment she was unable to breastfeed Merlin as she had done with her first child Martha but thanks to the great work of Tameside General Hospital; donor breast milk was secured from the Countess of Chester Milk Bank and couriered to their house each week by the North West Blood Bikes Manchester.

After Merlin's birth Mair began chemotherapy again, this time a single drug called Docetaxel (or Taxotere®) at The Christie, Manchester. The medication left her incredibly tired, nauseous and requiring long periods of bed rest despite having a new born baby. A lot of help was needed and family, friends and their community rallied around them to offer practical help. During this time Mair had begun to suffer from migraines for the first time

Following her seventh chemotherapy session, Mair became very unwell and was admitted to hospital in November with severe migraines, dehydration, sickness and blurred vision. Upon investigation it was discovered that the cancer had spread to the meninges lining of the brain and was untreatable given its accelerated growth and her poor state of health. She had metastatic breast cancer.

She was transferred to Willow Wood Hospice, Ashton and after three days she passed away peacefully surrounded by her family on 6 December 2012. At the time Merlin was just 2 months old and her daughter Martha three. Mair was just 41.

Throughout this terrible ordeal that Mair and her family went through, they received excellent care from the staff at Tameside General Hospital and also from a number of amazing charities including North West Blood Bikes Manchester, Countess of Chester Human Milk Bank, Macmillan, The Christie, Blyth House and Willow Wood Hospice.

4.2: Support

Mummy's Star has established a dedicated support network of Trustees, professional advisors, volunteers, fundraisers without whom our work could not be done. These individuals give of their time freely which helps to sustain the work of the charity.

4.3: Partner Organisations

Strong relationships have been developed with notable, well established cancer charities and organisations in the UK and Ireland namely:

- Macmillan Cancer Support
- The Christie
- Beating Bowel Cancer
- Teenage Cancer Trust (TCT)
- Clic Sargent
- Jo's Trust
- Younger Breast Cancer Network (YBCN)
- Cancer Care West
- Irish Cancer Society

We have received a large number of referrals from TCT, Clic Sargent and BCC for women based around the UK and have also had the opportunity to speak to their teams to better inform them about what we do. This has helped identify how we can work together to bring the most benefit to the women we are working with.

We continue to present to hospital Multi Disciplinary Team meetings wherever we have the opportunity. Referrals usually follow as a result of this information sharing.

We have also developed a strong working relationship with HomeStart and therefore have been able to secure further home support for some of women.

Over the past year, we have also been invited to a number of university midwifery societies and midwifery organisations to speak to groups of midwives and student midwives about our work and how midwives can provide better care to women diagnosed with cancer in pregnancy.

4.4: Profile

Growth in the profile and awareness of the charity has been described as 'stratospheric'. This was as a reflection of the branding of Mummy's Star becoming well-recognised and powerful and knowledge about us and our work increasing over a very short space of time.

We have received major boosts to our profile over the past three years and this has been helped hugely by working in partnership with the organisations listed above.

5: Our Goals

5.1: 2018-2020

Such has been our growth as a charity in the four years that we have needed to reflect upon what has been achieved in order to plan accordingly. It is clear at this stage are that the peer support/ forums and the grants programme are working very well and require little intervention. Further promotion, in addition to what we already do, is not currently required. Regular review of the grant process is undertaken by the trustees and will continue in the same manner.

5.2: 12 month objectives

- To administer more small grants as appropriate.
- To maintain the current level of forum use.
- To participate in establishing a National Registry of Cancer in Pregnancy by lobbying the NHS.
- To increase the number of healthcare professionals who have an understanding of the issues around cancer and pregnancy by 200.
- Explore commissioning and funding of small research projects into aspects of cancer and pregnancy. Identify appropriate researchers to undertake this.
- Create a volunteer structure and policy which clearly outlines opportunities we offer and the reward of volunteering with us.
- Maintain existing relationships and build new relationships with other charities.
- Having a representative on the Royal College of Oncology, Midwifery and Obstetricians and Gynaecology

6. The Public Benefit Need

6.1: What is the Public Benefit Need?

Reduction in isolation for women diagnosed, relief of sickness and need and preservation of mental and physical health.

6.2: Who will benefit from the organisations activities?

The charity focuses on supporting women and families where the:

- Woman is diagnosed or treated for cancer during her pregnancy.
- Woman is diagnosed or treated for cancer within a year of her giving birth.
- Family in the first year of a birth lose their female partner as a result of cancer

6.3: How will they benefit

The charity seeks to reduce the additional issues and pressures both practical, financial and physical that can be incurred by families following as diagnosis of cancer during pregnancy

- Reduced isolation and a more secure family environment
- Relief of some temporary financial need incurred as the result of cancer diagnosis
- Advice and support to help preserve physical and mental health and wellbeing
- Advice, support and knowledge to enable women to make informed choices

6.4: What similar Services are currently available?

No other cancer charity in the UK supports this specific group directly in line with their diagnosis during pregnancy

Some forums are available via other cancer charities, but nothing specific to cancer in pregnancy.

6.5: What is the unfulfilled need?

There is no other charity in the UK that seeks to support and help families dealing with a cancer diagnosis during pregnancy. There are unique circumstances that relate to pregnancy and pregnancy while having cancer that other charities are not able to address and or provide specific help for or solutions to.

- The alleviation of isolation for women and their families in this situation.
- Small, easily accessible grants in to ease short term hardship.

6.6: How the organisation will integrate with other activities/providers

Referral systems are in place for other organisations to refer to us which in turn will help those charities to provide a next step support via the services we offer.

We are already working with several other charities – see Section 4.3

7. Performance Monitoring

7.1: Key Performance Indicators

- Number of grants distributed to women who meet our specific criteria
- Number of individuals actively using the Mummy's Star forums
- Sufficient funds to meet regular grant requests are raised
- Number of women receiving advice and support
- Amount of significant publicity pieces, articles and adverts
- Number of healthcare professionals presented to about cancer and pregnancy
- The number of new charities worked with

7.2: Measurement of KPI's

- Grants agreed by trustees and given are documented; evidenced and agreed criteria adhered to.
- Administrators observe , moderate and facilitate of forum
- Funds are available and accessible to CEO and treasurer.
- Documentation is available and clear/can be explained.
- Requests are responded to within 7 days. Continuity of responder ideally where possible.
- More referrals from other medical professionals. More 'likes' on Facebook. More requests for support received.
- Named contact advocating on behalf of Mummy's Star and the women and families we support.

7.3: Reporting of KPI's

- Documentation and CEO reporting to Chair and trustees.
- Administrators report back to bi-monthly trustee meetings.
- Treasurer's report to the trustees and CEO update on fundraising activities.
- Treasurer's paperwork complete. CEO reports to Chair.
- Evidence trail on Facebook/emails. CEO/relevant trustees to report as appropriate to trustee meetings.
- CEO to report to Chair and to trustees meeting where appropriate.

8. Promotion and advertising

8.1: How and where we will promote our activities

See Communications Plan

We also recognise the need to formalise links with businesses in the UK. The potential benefit of this in brief will be three fold:

- Financial contributions and in kind to the charity
- Goods and services
- Advertising and promotion on packaging or corporate publications

8.2: Current activity

To date our promotion and advertising has worked very well but has lacked strategy. We have benefitted from links with established charities in terms of national press coverage. TV appearances in June 2014 and 2015 provided a huge boost to the charity on a national level.

A communications plan is in place but seldom utilised so this needs to be reviewed. Efficient use of this will provide the charity with the focus on activity of this nature over the coming 12 months and preparation for future years.

8.3 Website

Our website has now undergone a complete refresh and relaunched in April 2017

9: Running the organisation

9.1: Board of trustees

Nicolette Peel (Chair) – until August 2017

Clare McCall - until April 2017

Pete Wallroth

David Mundy (Treasurer) until May 2017

Salima Jones (Vice Chair) until January 2018

Steve Marsden until June 2017

Cathy Wentworth - appointed 1 April 2017

Andrew Bretherton - appointed 1 April 2017 until February 2018

Vikki Holme (Treasurer) - appointed 1 April 2017

Joanne Mills - appointed 1 April 2017

Jude Jones – appointed 1 October 2017

9.2: Staff

Pete Wallroth – CEO/Founder

Louise Harlow – Engagement & Fundraising Co-ordinator

Tracey Derbyshire – Information & Support Worker

9.3: Advisors

Dr Richard Simcock (Advisor) – Oncology

Lindsay Dobson (Advisor) – Counselling and Bereavement

9.4: Volunteers

Volunteer activity is co-ordinated and published via our Friends of Mummy's Star Facebook page however this needs a greater structure to it and someone to take the lead

9.5: Work areas

The work areas of the charity are divided into the following sub-groups which feed into the full trustee meetings:

- Finance and regulation
- Fundraising
- Communications and Merchandising
- Medical review

9.6: Accommodation

The charity presently has no accommodation assets.

9.7: New Equipment and Consumables

New equipment and consumables to enable the charity to carry out its work will be purchased as necessary but will seek to attain value for money at all times

Consumables to enable the charity to carry out its work will be purchased as necessary but will seek to attain value for money at all times

9.8: Policies and Procedures

The charity has active policies covering the following:

- Financial
- Volunteer
- Risk Management Register
- Staff/Trustee Training
- Lone Working
- Media Approaches
- Confidentiality, Data Protection and Governance

Over the next 12 months we will develop policies for the following areas of our work:

Furthermore a Code of Conduct for Staff, Trustees and Volunteers is required to ensure a consistent approach is taken from all when representing the charity in any medium whether it be in meetings, at events and on social or other media platforms

9.9: Risk

Over the next 12 months we will develop a risk management policy for all aspects of the charity's work

9.10: Trustee Recruitment/Officer Appointment

Where vacancies arise on the board of trustees or an expansion of the board is required, a public advert will be made outlining the role, the time and skills required and the nature of what being a trustee means in full, in line with that guidance provided by both the Charities Commission and NCVO

The officer roles of the board are elected at the AGM.

10. Fundraising Strategy

10.1: General Funds

The charity will seek to maintain the current fundraising levels over the next 12 months but with the addition of a fundraising strategy being in place to provide a greater structure.

10.2: Trading

The charity trades on pre purchased, branded goods namely t-shirts, hooded tops for adults and children, silicon wristbands for adults and children, running vests, training tops and cycling tops.

These items are traded via our website www.mummysstar.org

The decision was made in early 2015 to no longer charge fundraisers for merchandise they required for events as the amount raised both monetarily and in awareness by each individual far outweighed the cost of the item. As an example a team of cyclists were given 6 tops at a cost price of £120, but then raised in excess of £1000.

Mummy's Star

Registered number: 08548961

Trustees' Report

Trustees' responsibilities in relation to the financial statements

The trustees (who are also the directors of the company for the purposes of company law) are responsible for preparing a trustees' annual report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Company law requires the trustees to prepare financial statements for each financial year. Under that law the trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (Financial Reporting Standard 102 and applicable law). Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Disclosure of information to independent examiners

Each person who was a director at the time this report was approved confirms that:

- so far as he is aware, there is no relevant information of which the charity's independent examiner is unaware; and
- he has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant information and to establish that the charity's independent examiner is aware of that information.

This report was approved by the board on 6 November 2018 and signed on its behalf.

Peter Wallroth
Director

Mummy's Star Charity Information

Trustees

Jude Jones (appointed 24 January 2018)
Joanne Mills (appointed 1 April 2017)
Gillian Smith (appointed 1 April 2018)
Peter Henry Timothy Wallroth
Cathy Wentworth (appointed 1 April 2017)
Andrew John Bretherton (appointed 1 April 2017; resigned 24 January 2018)
Victoria Ann Holme (appointed 1 April 2017; resigned 31 August 2018)
Salima Jones (resigned 26 January 2018)
Nicolette Jennifer Kemp Peel (resigned 6 July 2017)

Independent Examiner

Stephanie Stevens
21 Wheatfield
Stalybridge
Cheshire
SK15 2TZ

Registered office

St. Michaels Court
Michaels Square
Stamford St Centre
Ashton-Under-Lyne
OL6 6XN

Registered number

08548961

Charity number

1152808 & SC046449

Mummy's Star
Independent examiners' report
to the members of Mummy's Star

I report on the unaudited accounts of Mummy's Star for the year ended 31 March 2018 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

Respective responsibilities of trustees' and independent examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

I am qualified to undertake the examination, being a qualified member of the Institute of Chartered Accountants in England and Wales (ICAEW).

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of the independent examiner's report

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and
- to prepare accounts which accord with the accounting records, comply with the accounting requirement of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Stephanie Stevens
(Independent Examiner)

21 Wheatfield
Stalybridge
Cheshire
SK15 2TZ

6 November 2018

Mummy's Star
Statement of financial activities
for the year ended 31 March 2018

	Notes	Unrestricted £	Restricted £	Total 2018 £	Total 2017 £
Income and endowments from:					
Donations and legacies	3	131,256	-	131,256	131,269
Other trading activities		-	-	-	-
Investments	4	59	-	59	4
Other		-	-	-	-
Total		131,315	-	131,315	131,273
Expenditure on:					
Raising funds	5	13,078	-	13,078	6,540
Charitable activities	6	133,543	-	133,543	91,907
Other	7	10,894	-	10,894	6,600
Total		157,515	-	157,515	105,047
(Net expenditure)/net income		(26,200)	-	(26,200)	26,226
Net movement in funds		(26,200)	-	(26,200)	26,226
Reconciliation of funds:					
Total funds brought forward	14	159,543	-	159,543	133,317
Total funds carried forward		133,343	-	133,343	159,543

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

Mummy's Star
Balance sheet
as at 31 March 2018

	Notes	Unrestricted £	Restricted £	2018 £	2017 £
Fixed assets:					
Tangible assets	10	81	-	81	327
Current assets:					
Stock	11	11,808	-	11,808	-
Debtors	12	9,813	-	9,813	980
Cash at bank and in hand		112,972	-	112,972	158,736
		134,593	-	134,593	159,716
Liabilities:					
Creditors: amounts falling due within one year	13	(1,331)	-	(1,331)	(500)
Net current assets		133,262	-	133,262	159,216
Total assets less current liabilities		133,343	-	133,343	159,543
Net assets		133,343	-	133,343	159,543
The funds of the charity:					
Unrestricted income funds	14	133,343	-	133,343	159,543
Restricted income funds	14	-	-	-	-
Total charity funds		133,343	-	133,343	159,543

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

The trustees are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The trustees have acknowledged on the balance sheet as at 31 March 2018 their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

Peter Wallroth
 Director
 Approved by the board on 6 November 2018

Mummy's Star
Notes to the Accounts
for the year ended 31 March 2018

1 Summary of significant accounting policies

Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The Charity meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

For legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the Trust that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

Income received in advance of the provision of specified services it is deferred until the criteria for income recognition is met.

Donates services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), general volunteer time is not recognised.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the Bank.

Mummy's Star
Notes to the Accounts
for the year ended 31 March 2018

4 Investment income	Unrestricted	Restricted	Total 2018	Total 2017
	£	£	£	£
Bank interest	59	-	59	4
	<u>59</u>	<u>-</u>	<u>59</u>	<u>4</u>
5 Expenditure on raising funds	Unrestricted	Restricted	Total 2018	Total 2017
	£	£	£	£
Advertising and marketing	21,624	-	21,624	716
Website development and support	912	-	912	777
Merchandise	2,350	-	2,350	5,047
Movement in merchandise stock	(11,808)	-	(11,808)	-
	<u>13,078</u>	<u>-</u>	<u>13,078</u>	<u>6,540</u>
6 Expenditure on charitable activities	Unrestricted	Restricted	Total 2018	Total 2017
	£	£	£	£
Employers NI	542	-	542	-
Events	4,228	-	4,228	2,372
Grants made to individuals	75,863	-	75,863	56,156
Pensions	25	-	25	-
Travel and subsistence	2,733	-	2,733	1,712
Wages and salaries	50,152	-	50,152	31,667
	<u>133,543</u>	<u>-</u>	<u>133,543</u>	<u>91,907</u>
7 Other expenditure	Unrestricted	Restricted	Total 2018	Total 2017
	£	£	£	£
Accountancy fees	500	-	500	500
Bank charges	257	-	257	30
Depreciation	246	-	246	246
I.T (including support)	1,135	-	1,135	144
Insurance	382	-	382	-
Other legal and professional fees	1,354	-	1,354	-
Postage	924	-	924	621
Staff training & welfare	2,305	-	2,305	2,713
Stationery and printing	177	-	177	1,308
Subscriptions	3,065	-	3,065	923
Sundry	549	-	549	115
	<u>10,894</u>	<u>-</u>	<u>10,894</u>	<u>6,600</u>

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Notes to the Accounts
for the year ended 31 March 2018

8 Net income/ (expenditure) for the year	2018	2017
	£	£
This is stated after charging:		
Depreciation of owned fixed assets	246	246
Independent examiners' fee	500	500
	<u>500</u>	<u>500</u>

9 Staff costs	Unrestricted	Restricted	Total 2018	Total 2017
	£	£	£	£
Wages and salaries	50,152	-	50,152	31,667
Social security costs	542	-	542	-
Other pension costs	25	-	25	-
	<u>50,719</u>	<u>-</u>	<u>50,719</u>	<u>31,667</u>

Average number of employees during the year	Number	Number
Charitable activities	3	3
	<u>3</u>	<u>3</u>

No employees had employee benefits in excess of £60,000.

With the exception of Peter Wallroth, the charity trustees were not paid, nor received any other benefits from employment with the charity in the year, nor were they reimbursed expenses during the year. Peter Wallroth received a nominal salary for his duties as Chief Executive Officer, which is substantially lower than market rate. Any conflict of interest is managed internally and documented, to ensure that independence in any decision making is maintained.

10 Tangible fixed assets

	Fixtures and fittings	Total
	<i>At cost</i>	
	£	£
Cost or valuation		
At 1 April 2017	739	739
Additions	-	-
At 31 March 2018	<u>739</u>	<u>739</u>
Depreciation		
At 1 April 2017	412	412
Charge for the year	246	246
At 31 March 2018	<u>658</u>	<u>658</u>
Carrying amount		
At 31 March 2018	<u>81</u>	<u>81</u>
At 31 March 2017	<u>327</u>	<u>327</u>

Mummy's Star
Notes to the Accounts
for the year ended 31 March 2018

11 Stocks	Unrestricted £	Restricted £	Total 2018 £	2017 £
Finished goods and goods for resale	11,808	-	11,808	-
	<u>11,808</u>	<u>-</u>	<u>11,808</u>	<u>-</u>

12 Debtors	Unrestricted £	Restricted £	Total 2018 £	Total 2017 £
Other debtors	456	-	456	-
Prepayments and accrued income	9,357	-	9,357	980
	<u>9,813</u>	<u>-</u>	<u>9,813</u>	<u>980</u>

13 Creditors: amounts falling due within one year	Unrestricted £	Restricted £	Total 2018 £	Total 2017 £
Other taxes and social security costs	831	-	831	-
Accruals and deferred income	500	-	500	500
	<u>1,331</u>	<u>-</u>	<u>1,331</u>	<u>500</u>

14 Analysis of charitable funds

Analysis of movements in unrestricted funds

	At 1 April 2017	Incoming resources	Resources expended	Transfers	At 31 March 2018
General fund	99,543	131,315	(157,515)	-	73,343
Designated fund	60,000	-	-	-	60,000
	<u>159,543</u>	<u>131,315</u>	<u>(157,515)</u>	<u>-</u>	<u>133,343</u>

Name of unrestricted fund	Description, nature and purpose of the fund
General fund	The 'free reserves' after allowing for all designated funds
Designated fund	Fund reserved for grant making

15 Presentation currency

The financial statements are presented in Sterling.

Mummy's Star
Notes to the Accounts
for the year ended 31 March 2018

16 Principal place of business

The address of the company's principal place of business and registered office is:

St. Michaels Court
Michaels Square
Stamford St Centre
Ashton-Under-Lyne
OL6 6XN

Mummy's Star
Detailed profit and loss account
for the year ended 31 March 2018

	Unrestricted	Restricted	TOTAL	TOTAL
	2018	2018	2018	2017
	£	£	£	£
Sales				
Donations	131,256	-	131,256	131,269
Interest receivable	59	-	59	4
	<u>131,315</u>	<u>-</u>	<u>131,315</u>	<u>131,273</u>
Expenses				
Accountancy fees	500	-	500	500
Advertising and PR	21,624	-	21,624	716
Annual conference	-	-	-	-
Bank charges	257	-	257	30
Depreciation	246	-	246	246
Employers NI	542	-	542	-
Events	4,228	-	4,228	2,372
Grants made	75,863	-	75,863	56,156
I.T (including support)	1,135	-	1,135	144
Insurance	382	-	382	-
Merchandise	2,350	-	2,350	5,047
Movement in merchandise stock	(11,808)	-	(11,808)	-
Other legal and professional fees	1,354	-	1,354	-
Pensions	25	-	25	-
Postage	924	-	924	621
Staff training & welfare	2,305	-	2,305	2,713
Stationery and printing	177	-	177	1,308
Subscriptions	3,065	-	3,065	923
Sundry	549	-	549	115
Travel and subsistence	2,733	-	2,733	1,712
Wages and salaries	50,152	-	50,152	31,667
Website development and support	912	-	912	777
	<u>157,515</u>	<u>-</u>	<u>157,515</u>	<u>105,047</u>
Net income	(26,200)	-	(26,200)	26,226