

Charity Number: 1152808
Company Number: 08548961

mummys
star

Supporting pregnancy through cancer and beyond
www.mummysstar.org

**Trustees Report and
Financial Statements
31 May 2015**

Contents

- 1. Our Patron – Dr Jacque Gerrard**
- 2: Executive Summary**
 - 2.1: Rationale**
 - 2.2: Structure**
 - 2.3: 2014-2015**
 - 2.4: 2015-2019**
- 3: Organisation Details**
 - 3.1: Charity Name**
 - 3.2: Address**
 - 3.3: Telephone Number**
 - 3.4: Email**
 - 3.5: Website**
 - 3.6: Legal Status**
 - 3.7: Objects**
- 4: What We Do**
 - 4.1: Our Vision**
 - 4.2: Our Mission Statement**
 - 4.3: Our Values**
 - 4.4: Our Activities**
- 5: Background and Achievements to Date**
 - 5.1: Background**
 - 5.2: Support**
 - 5.3: Partner Organisations**
 - 5.4: Profile**
- 6: Our Goals**
 - 6.1: 2015-2019**
 - 6.2: 12 month objectives**
- 7. The Public Benefit Need**
 - 7.1: What is the Public Benefit Need?**
 - 7.2: Who will benefit from the organisations activities?**
 - 7.3: How will they benefit**
 - 7.4: What similar Services are currently available?**
 - 7.5: What is the unfulfilled need?**
 - 7.6: How the organisation will integrate will other activities/providers**
- 8. Performance Monitoring**
 - 8.1: Key Performance Indicators**
 - 8.2: Measurement of KPI's**
 - 8.3: Reporting of KPI's**

9. Promotion and advertising

9.1: How and where we will promote our activities

9.2: Current activity

10: Running the organisation

10.1: Board of trustees

10.2: Staff

10.3: Advisors

10.4: Volunteers

10.5: Work areas

10.6: Accommodation

10.7: New Equipment and Consumables

10.8: Policies and Procedures

10.9: Risk

11. Fundraising Strategy

11.1: General Funds

11.2: Restricted Funds

11.3: Trading

1. Our Patron – Dr Jacque Gerrard



I am delighted to report that 2015 has been a very successful year for Mummy's Star, the unique charity supporting women with cancer during pregnancy or within one year of birth.

The charity is still fairly new and as its first Patron I too am new. No other charity in the UK exists to help or support this key group of women and their families in today's society. This is why I feel incredibly privileged to be involved particularly as my background is that of a professional midwife.

The women we support are ordinary young people, our children's mothers, and the women who nurture our babies who are faced with life changing diagnoses. They deserve the highest possible standards of care from the NHS and support from the third sector during a devastating diagnosis of cancer during pregnancy. This is where Mummy's Star truly stands out as a charity as we care about this important group of young people and their families.

This is Mummy's Star's second year and it has been an outstanding one. I am pleased to say that it has grown beyond many expectations and all for the benefit of the women affected by cancer during pregnancy and beyond.

The inspiration behind this year's success has come from the strong leadership of the Mummy's Star CEO and the motivation and hard work of the enthusiastic board of trustees. In addition the efforts of the staff administering behind the scenes ensuring due process and correct procedures are followed. This has contributed to the year's successful outcomes resulting in growth.

The commitment, determination and innovation from our wonderful advisors, volunteers, supporters, heroic fundraisers, donors and their families have been overwhelming. They have all demonstrated that by embracing Mummy's Star charity, spreading the word, participating in fundraising events and working together as a team they have all contributed to making a difference to women and their families during a very difficult time in their lives.

Every person who has got behind Mummy's Star in 2015 has played their part resulting in a growth of income enabling the charity to support more women and more families affected by cancer during pregnancy

The annual report will go into further detail highlighting key activities and events throughout 2015 however my personal highlight was the 2nd

Anniversary Cancer in Pregnancy awareness week in June. The press and social media coverage and the excellent Mummy's Star conference all contributed to raising the profile of the charity.

During that week many people wanted to know more and word was widely spread particularly about the uniqueness of the important work the charity does. That week we brought on board more enthusiastic fundraisers and volunteers and reinvigorated existing supporters.

My message to the CEO and all at Mummy`s Star, our fabulous supporters and everyone involved is one of appreciation.

A massive thank you for all your hard work, commitment and fantastic support in 2015. Many women and their families have benefited from the support received.

I personally cannot wait to see what happens in 2016. I am very much looking forward to the next twelve months as we have the most exceptional and special Mummy's Star team and supporters working together to support women and their families with cancer during pregnancy.

Dr Jacque Gerrard
Hon DUniv Msc RM RN

2: Executive Summary

Mummy's Star is a registered charity (No. 1152808) and a company limited by guarantee (No. 8548961). It was established in June 2013 and operates nationwide throughout the UK. Mummy's Star was founded in Hadfield, Glossop in Derbyshire, which is where the Headquarters are located.

2.1: Rationale

The project was developed in response to a perceived lack of support and resources in the area of cancer and pregnancy. The founding members all have experience of cancer during pregnancy or within a year of a birth either personally or within a directly supportive role. Their collective experiences generated the need for a 'one-stop shop' to provide support to women and their families in this difficult and complicated situation.

The Charity's mission statement is: **Supporting Pregnancy Through Cancer and Beyond**, and aims to support women and families where the:

- Woman is diagnosed or treated for cancer during her pregnancy.
- Woman is diagnosed or treated for cancer within a year of her giving birth.
- Family in the first year of a birth lose their female partner as a result of cancer

The vision is: ***'To be in a position where anyone presenting with cancer during pregnancy at any hospital nationally is referred to Mummy's Star and accesses the support we offer.'***

2.2: Structure

Mummy's Star has a strong management committee, drawn from a variety of sectors with a wide range of skills and expertise in addition to personal experience of cancer. Current staff includes a full-time CEO, full-time Development Assistant, Board of Trustees, Advisors and Volunteers. With the exception of the CEO and Development Assistant, all other roles are on a voluntary basis.

2.3: 2014-2015

During the second year of operation Mummy's Star has consolidated its position as the only charity supporting women in this specific area of the cancer sector. Work has been supported by funds generated by Mummy's Star fundraising activities, general donations, fundraising events organised by supporters and the purchase of Mummy's Star branded goods. Funds have

been used effectively to support the four key activities of medical advice, advocacy, small grants and peer support.

The profile of the charity has increased significantly amongst both the medical/health sector and members of the public. This is primarily as a result of a longer operational time period allowing for a focus upon current activities, as opposed to only future aspirations.

The cornerstone of this year's success was the highly successful Awareness Week in June 2014 which was the first 'Cancer and Pregnancy' week in the UK. The strong social media campaign, press presence - both in paper form and online and television coverage, facilitated a clearer understanding of what the charity was established to achieve.

As a result of this success, Mummy's Star experienced a number of new families getting in touch to seek support. In response to this, internet forums were launched in order to reduce isolation and increase the mutual support of the women and families who contacted us. These have proved beneficial, being referred to as " a Mummy's Star family" by users.

There were significant additions to the team over the course of the year. In December, Dr Jacque Gerrard of the Royal College of Midwives joined the charity as patron, bringing a wealth of experience and expertise in her sector.

As a result of the increasing caseload, it became apparent that further staffing would be needed. External advertising followed protocol and a Development Assistant joined the team in February. This provided Mummy's Star with the necessary resource to cope with the caseload and also attend to individuals raising funds, providing proper recognition for their efforts, as well as running another awareness week.

A second, and equally successful, awareness week took place in June 2015, including the first Cancer and Pregnancy-conference in Manchester. Feedback from the conference was extremely positive and highlighted Mummy's Star as a serious organisation, making a real and measurable impact.

2.4: 2015-2019

As Mummy's Star looks forward into the third year and beyond, much of the work will be around continuing steady growth but the primary focus will be to continue providing personalised support in a sensitive way. Our strategy was largely emergent during the first two years; however a more planned strategy is included in the following business plan. Significant strategic aims include:

- To continue to support women by managing our small grants programme and administrating our forums.
- To increase the number of women countrywide who receive consistent, accurate advice regarding cancer treatment options in pregnancy.
- To increase the number of staff in order to meet our geographical need.
- To continue to raise the profile of cancer and pregnancy with healthcare professionals.
- To create and manage a volunteer structure and corresponding policy.
- To commission and fund research into aspects of cancer and pregnancy.

In order to make the work of the Charity sustainable in the longer term, future plans include securing sufficient funds to employ further staff to cover a wider geographical area than just the north of England. Individualised, consistent and sensitive support, including face-to-face meetings where possible, is a key priority for Mummy's Star. A structure will be put in place in order to maintain this personalised approach as the charity continues to grow. The plan sets out in detail how this strategy can be achieved with backing from present and future partners and self-generated/fundraised income.



Pete Wallroth
Chair



Nicolette Peel

CEO/Founder

3: Organisation Details

3.1: Charity Name

Mummy's Star

3.2: Address

17 The Croft, Hadfield, Derbyshire, SK13 1HN

3.3: Telephone Number

07939 154217

3.4: Email

info@mummysstar.org

3.5: Website

www.mummysstar.org

3.6: Legal Status

Registered Charity in England and Wales No: 1152808

Company No: 8548961

HMRC Charities Ref. No: EW03536

3.7: Objects

The Charity's objects (as listed on the Charity Commission) are specifically restricted to the following:

The relief of sickness and need, and the preservation of health for those families who have a person either (a) Diagnosed or treated for cancer during pregnancy or (b) Diagnosed or treated for cancer within a year of a birth or (c) who in the first year after pregnancy lose a spouse (Female) by (but not limited to) the provision of financial assistance, support and practical advice.

4: What We Do

4.1: Our Vision

To be in a position where anyone presenting with cancer during pregnancy at any hospital nationally is referred to Mummy's Star and accesses the support we offer.

4.2: Our Mission Statement

Supporting Pregnancy Through Cancer and Beyond

In order to achieve this as a charity we aim to reduce isolation, support informed choice for all and raise awareness of the challenges (financial, logistical and psychological) of being diagnosed or treated for cancer in pregnancy or within 12 months post-partum.

4.3: Our Values

The work of Mummy's Star reflects the key principles and values of the charity, upheld by its Board of Trustees: confidentiality, transparency, equal opportunities for all and the individuality of each person or family supported.

4.4: Our Activities

Work is done through five main strands:

- Providing a 'one stop shop' for advice on cancer diagnosis in pregnancy including links to localised services. This is supported directly by Macmillan.
- Advocacy on behalf of our families. This includes support at hospital appointments, benefit entitlements, working with other organisations to draw in additional support, and employment rights advice. This includes extending our knowledge base and expertise regarding Trophoblastic Choriocarcinoma in 2014.
- Emergency small grants for families which could be for anything which is deemed as supporting the family. For example, paying for a support carer/nanny to help in the house, payment to make up for unpaid leave taken by a partner to support at home above and beyond the allowances of paternity and travel costs. This is not an exhaustive list. Grants up to £1000 are also provided in the event of a terminal cancer diagnosis, for memory making activities, a family holiday, etc..
- Facilitating peer support in a supervised setting via the use of administrated internet forums for affected women, their partners and wider family members. A second forum for affected women, specific to those diagnosed with a molar pregnancy, was created in July 2015. This was as a direct response to the particular needs of this user group, whose situation was notably different from the majority of forum users, particularly in regard to the absence of a live birth. Administrators felt that it would be more sensitive to provide a protected space for these women to share. Also, where appropriate, staff provide support for all affected women individually via email,

phone, Facebook and occasionally in person, thereby reducing isolation.

- In the event of the death of a mum, we continue to support both for the surviving partner, through widowers networks, and also counselling support for them and their children.

5: Background and Achievements to Date

5.1: Background

Mummy's Star was founded in memory of Mair Wallroth who passed away two months after the birth of her second child at the age of 41 in December 2012.

When Mair was 22 weeks pregnant with her second child she discovered a lump in her left breast, thought at the time to possibly be a blocked milk duct as part of the pregnancy. Following medical examination the lump was discovered to be a 6.5cm cancerous tumour in her left breast on 18 June 2012

She immediately began a course of chemotherapy at Tameside General Hospital on 28 June. The chemotherapy was known as FEC (Fluorouracil (5FU), epirubicin and cyclophosphamide) and this continued up to the healthy birth of Merlin Ray in September 2012. Her progress was very good and the lump in her breast was described as barely palpable at a routine examination.

Due to her treatment she was unable to breastfeed Merlin as she had done with her first child Martha but thanks to the great work of Tameside General Hospital; donor breast milk was secured from the Countess of Chester Milk Bank and couriered to their house each week by the North West Blood Bikes Manchester.

After Merlin's birth Mair began chemotherapy again, this time a single drug called Docetaxel (or Taxotere®) at The Christie, Manchester. The medication left her incredibly tired, nauseous and requiring long periods of bed rest despite having a new born baby. A lot of help was needed and family, friends and their community rallied around them to offer practical help. During this time Mair had begun to suffer from migraines for the first time

Following her seventh chemotherapy session, Mair became very unwell and was admitted to hospital in November with severe migraines, dehydration, sickness and blurred vision. Upon investigation it was discovered that the cancer had spread to the meninges lining of the brain and was untreatable given its accelerated growth and her poor state of health. She had metastatic breast cancer.

She was transferred to Willow Wood Hospice, Ashton and after three days she passed away peacefully surrounded by her family on 6 December 2012. At the time Merlin was just 2 months old and her daughter Martha three. Mair was just 41.

Throughout this terrible ordeal that Mair and her family went through, they received excellent care from the staff at Tameside General Hospital and also from a number of amazing charities including North West Blood Bikes Manchester, Countess of Chester Human Milk Bank, Macmillan, The Christie, Blyth House and Willow Wood Hospice.

5.2: Support

Mummy's Star has established a dedicated support network of Trustees, professional advisors, volunteers, fundraisers without whom our work could not be done. These individuals give of their time freely which helps to sustain the work of the charity.

5.3: Partner Organisations

Strong relationships have been developed with notable, well established cancer charities and organisations in the UK namely:

- Macmillan Cancer Support
- The Christie
- Beating Bowel Cancer
- Sarcoma UK
- Lymphoma and Leukemia Research
- Teenage Cancer Trust (TCT)
- Clic Sargent
- Jo's Trust
- Reubens Retreat
- Younger Breast Cancer Network (YBCN)
- North West Milk Bank
- Beechwood Cancer Care

Macmillan have been a great source of support to us in terms of increasing our profile, facilitating opportunities to speak publicly about Mummy's Star and providing us with a grant to support our work. They continue to offer their assistance wherever possible.

We have received a large number of referrals from TCT, Clic Sargent and BCC for women based around the UK and have also had the opportunity to speak to their teams to better inform them about what we do. This has helped identify how we can work together to bring the most benefit to the women we are working with.

We continue to present to hospital Multi Disciplinary Team meetings wherever we have the opportunity. Referrals usually follow as a result of this information sharing.

We have also developed a strong working relationship with HomeStart and therefore have been able to secure further home support for some of women. This has not just been on both a local level but also with HomeStart branches on the south coast too. HomeStart are also now beginning to refer to us which is a sign of their confidence in our service.

Over the past year, we have also been invited to a number of university midwifery societies and midwifery organisations to speak to groups of midwives and student midwives about our work and how midwives can provide better care to women diagnosed with cancer in pregnancy.

5.4: Profile

Growth in the profile and awareness of the charity has been described as 'stratospheric'. This was as a reflection of the branding of Mummy's Star becoming well-recognised and powerful and knowledge about us and our work increasing over a very short space of time.

We have received major boosts to our profile over the past 2 years and this has been helped hugely by working in partnership with the organisations listed above.

Recently, during our second national 'cancer and pregnancy awareness week' our profile significantly increased again, including two key TV appearances: Granada Tonight and BBC Two.

6: Our Goals

6.1: 2015-2019

Such has been our growth as a charity in the first 24 months that we have needed to reflect upon what has been achieved in order to plan accordingly. It is clear at this stage are that the peer support/ forums and the grants programme are working very well and require little intervention. Further promotion, in addition to what we already do, is not currently required. Regular review of the grant process is undertaken by the trustees and will continue in the same manner.

With the profile having increased and Mummy's Star providing more grants nationally we will need to focus on our national presence and how we manage this. We will need to coordinate volunteers who are supporting us across the UK and have some sort of governance over their activities, to minimise reputational risk. We cannot sustain a national presence at this level with all Trustees/workers based in the North.

Our aim is to secure funding in the next 12 months allowing us the flexibility to employ further staff in year 4, for three years initially (2016-2019). A desired structure can be seen on the following page. Roles in bold are under the current structure. Those in italics are those desired.

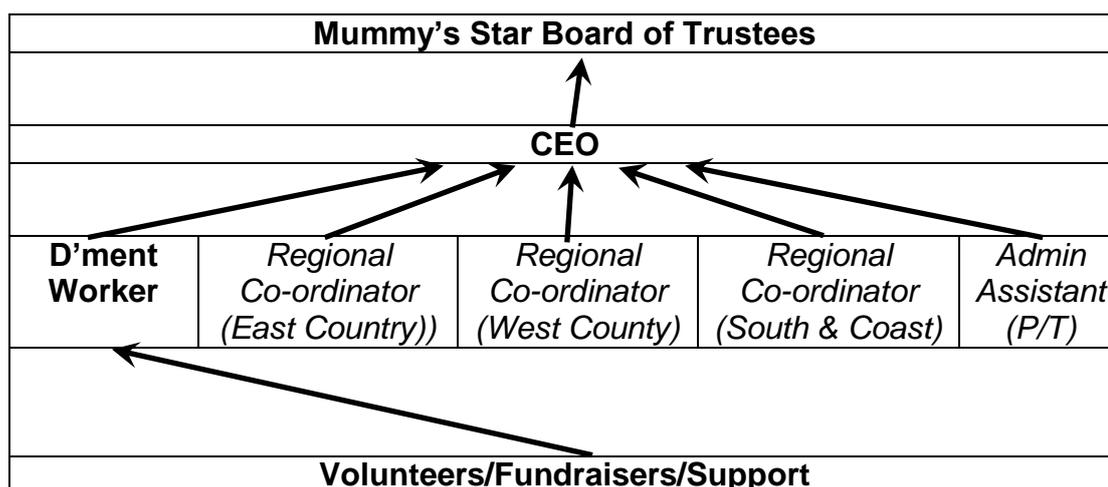
By securing funding to work with a structure such as this it will allow us to build on the very personalised nature of the support we offer. Without more staff we cannot maintain this personalised service given the rate at which the charity is presently growing.

Currently, we are supporting nearly 160 women who are spread over England and Wales. It is great that word of our work and reputation is reaching so many, however there are already inconsistencies in what we can offer. Many families like to see a face, speak to someone in their home, have someone attend an important appointment with them, support their recovery or attend their events. However, all of this is only possible within a limited geographical area at present, i.e. The North and Midlands. Even now the entire area cannot be covered. The connection we have with patients through a face to face meeting cannot be underestimated both for them and their families, and for us.

The addition to the team of an Admin Assistant in February has seen a big improvement in the efficiency of the charity. Nevertheless, such is the ever changing nature of our work that it quickly became apparent that the job was much more than purely administration. Consequently, the title was amended to Development Worker (DW) after 3 months of the role. Real consideration now needs to be given to appointing a further admin worker, part time, in order to free up the CEO and DW further. There are a number of administrative tasks that the CEO/DW currently undertake which hinder the potential promotion of the charity through attending events, making connections and ensuring that key people are aware of Mummy's Star.

To date we have not had the human resources to develop a fully co-ordinated approach to those willing to volunteer for us around the country. It is an important aim for us to harness this support and provide an organised structure which will ensure that volunteers have correct policy and procedure, are consistent in their approach and have the necessary materials. This in itself is a part time role at least, as with many other small charities. It could potentially be added to the DA role if the admin tasks can be put into another role.

Therefore, a part-time administration role would ideally be put in place within the next 12 months. This would need to be funded from existing resources initially, but in future placed into any bid for longer term funding.



6.2: 12 month objectives

- To administer more small grants as appropriate.
- To maintain the current level of forum use.
- To participate in establishing a National Registry of Cancer in Pregnancy by lobbying the NHS.
- To increase the number of healthcare professionals who have an understanding of the issues around cancer and pregnancy by 200.
- Explore commissioning and funding of small research projects into aspects of cancer and pregnancy. Identify appropriate researchers to undertake this.
- Create a volunteer structure and policy which clearly outlines opportunities we offer and the reward of volunteering with us.
- Maintain existing relationships with other charities and increase the number of charities we work with by 5.
- Having a representative on the Royal College of Oncology, Midwifery and Obstetricians and Gynaecology

7. The Public Benefit Need

7.1: What is the Public Benefit Need?

Reduction in isolation for women diagnosed, relief of sickness and need and preservation of mental and physical health.

7.2: Who will benefit from the organisations activities?

The charity focuses on supporting women and families where the:

- Woman is diagnosed or treated for cancer during her pregnancy.
- Woman is diagnosed or treated for cancer within a year of her giving birth.
- Family in the first year of a birth lose their female partner as a result of cancer

7.3: How will they benefit

The charity seeks to reduce the additional issues and pressures both practical, financial and physical that can be incurred by families following as diagnosis of cancer during pregnancy

- Reduced isolation and a more secure family environment
- Relief of some temporary financial need incurred as the result of cancer diagnosis
- Advice and support to help preserve physical and mental health and wellbeing
- Advice, support and knowledge to enable women to make informed choices

7.4: What similar Services are currently available?

No other cancer charity in the UK supports this specific group directly in line with their diagnosis during pregnancy

Some forums are available via other cancer charities, but nothing specific to cancer in pregnancy.

7.5: What is the unfulfilled need?

There is no other charity in the UK that seeks to support and help families dealing with a cancer diagnosis during pregnancy. There are unique circumstances that relate to pregnancy and pregnancy while having cancer that other charities are not able to address and or provide specific help for or solutions to.

- The alleviation of isolation for women and their families in this situation.
- Small, easily accessible grants in to ease short term hardship.

7.6: How the organisation will integrate with other activities/providers

Referral systems are in place for other organisations to refer to us which in turn will help those charities to provide a next step support via the services we offer.

We are already working with several other charities – see Section 4.3

8. Performance Monitoring

8.1: Key Performance Indicators

- Number of grants distributed to women who meet our specific criteria
- Number of individuals actively using the Mummy's Star forums
- Sufficient funds to meet regular grant requests are raised
- Number of women receiving advice and support
- Amount of significant publicity pieces, articles and adverts
- Number of healthcare professionals presented to about cancer and pregnancy
- The number of new charities worked with

8.2: Measurement of KPI's

- Grants agreed by trustees and given are documented; evidenced and agreed criteria adhered to.
- Administrators observe , moderate and facilitate of forum
- Funds are available and accessible to CEO and treasurer.
- Documentation is available and clear/can be explained.
- Requests are responded to within 7 days. Continuity of responder ideally where possible.
- More referrals from other medical professionals. More 'likes' on Facebook. More requests for support received.
- Named contact advocating on behalf of Mummy's Star and the women and families we support.

8.3: Reporting of KPI's

- Documentation and CEO reporting to Chair and trustees.
- Administrators report back to bi-monthly trustee meetings.
- Treasurer's report to the trustees and CEO update on fundraising activities.
- Treasurer's paperwork complete. CEO reports to Chair.
- Evidence trail on Facebook/emails. CEO/relevant trustees to report as appropriate to trustee meetings.
- CEO to report to Chair and to trustees meeting where appropriate.

9. Promotion and advertising

9.1: How and where we will promote our activities

See Communications Plan

We also recognise the need to formalise links with businesses in the UK. The potential benefit of this in brief will be three fold:

- Financial contributions and in kind to the charity
- Goods and services
- Advertising and promotion on packaging or corporate publications

9.2: Current activity

To date our promotion and advertising has worked very well but has lacked strategy. We have benefitted from links with established charities in terms of national press coverage. TV appearances in June 2014 and 2015 provided a huge boost to the charity on a national level.

A draft communications plan is in place but seldom utilised so this needs to be reviewed. Efficient use of this will provide the charity with the focus on activity of this nature over the coming 12 months and preparation for future years.

9.3 Website

Our website, whilst functional, is very little used or signposted to. Reasons for this are unclear. However, it is cumbersome, difficult to navigate and appears hastily put together for basic purposes.

When first created two years ago it was a quick solution to the charity requiring a web presence. Now, with two years of growth behind the charity, it needs improving, developing and making more user-friendly.

A review of the website, what the charity requires it for, and how it can be developed in line with other branding is needed. Some financial resources will be required in order to ensure that Mummy's Star web presence is fit for purpose and provides a similar level of quality to other aspects of the charity's work.

10: Running the organisation

10.1: Board of trustees

Nicolette Peel (Chair)
Dawn Hockey
Clare McCall (Secretary)
Pete Wallroth
David Mundy (Treasurer)
Helen Howard
Louisa Morgan
Salima Jones
Steve Marsden
Vanessa Hickson

10.2: Staff

Pete Wallroth – CEO/Founder
Louise Harlow – Development Assistant (appointed February 2015)

10.3: Advisors

Verna Wallroth (Advisor) – Pharmaceutical
Dr Richard Simcock (Advisor) – Oncology
Lindsay Dobson (Advisor) – Counselling and Bereavement
Rebecca Clayton (Advisor) - HR

10.4: Volunteers

Volunteer activity is co-ordinated and published via our Friends of Mummy's Star Facebook page however this needs a greater structure to it and someone to take the lead

10.5: Work areas

The work areas of the charity are divided into the following sub-groups which feed into the full trustee meetings:

- Finance and regulation
- Fundraising
- Communications and Merchandising
- Medical review

10.6: Accommodation

The charity presently has no accommodation assets.

10.7: New Equipment and Consumables

New equipment and consumables to enable the charity to carry out its work will be purchased as necessary but will seek to attain value for money at all times

Consumables to enable the charity to carry out its work will be purchased as necessary but will seek to attain value for money at all times

10.8: Policies and Procedures

Over the next 12 months we will develop policies for the following areas of our work:

- Financial
- Volunteer
- Risk Management Register
- Staff/Trustee Training
- Lone Working
- Media Approaches
- Confidentiality, Data Protection and Governance

Furthermore a Code of Conduct for Staff, Trustees and Volunteers is required to ensure a consistent approach is taken from all when representing the charity in any medium whether it be in meetings, at events and on social or other media platforms

10.9: Risk

Over the next 12 months we will develop a risk management policy for all aspects of the charity's work

11. Fundraising Strategy

11.1: General Funds

The charity will seek to maintain the current fundraising levels over the next 12 months but with the addition of a fundraising strategy being in place to provide a greater structure. The unrestricted fund balance is £

11.2: Restricted Funds

A bid to the Lottery Reaching Communities Fund will be prepared and submitted for secure costs for the draft staffing structure detailed under section **5.2 2015-2019**

11.3: Trading

The charity trades on pre purchased, branded goods namely t-shirts, hooded tops for adults and children, silicon wristbands for adults and children, running vests, training tops and cycling tops.

These items are traded via the online website www.mummysstarshop.org

A large amount of stock was purchased in early 2014 following the securing of a Lottery Grant of £10,000. The items purchased with this funding were not 'sold' and they featured the Big Lottery logo. Upon ordering, people are asked if they wish to make a donation to Mummy's Star which many did. The only 'charge' when ordering the 'lottery' items was postage.

The Lottery funded stock has long since run out and all stock now ordered is sold at a fixed price detailed on the website.

The decision was made in early 2015 to no longer charge fundraisers for merchandise they required for events as the amount raised both monetarily and in awareness by each individual far outweighed the cost of the item. As an example a team of cyclists were given 6 tops at a cost price of £120, but then raised in excess of £1000.

Mummy's Star

Independent examiners' report to the members of Mummy's Star

I report on the unaudited accounts of Mummy's Star for the year ended 31 May 2015 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes.

Respective responsibilities of trustees' and independent examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

I am qualified to undertake the examination, being a qualified member of the Institute of Chartered Accountants in England and Wales (ICAEW).

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of the independent examiner's report

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

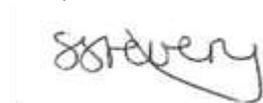
In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect the requirements:
- to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - to prepare accounts which accord with the accounting records, comply with the accounting requirement of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Stephanie Stevens BSc (hons) FCA
Independent examiner



30 October 2015

Hobday-Stevens Chartered Accountants
21 Wheatfield
Stalybridge
Cheshire
SK15 2TZ

Charity Name: Mummy's Star			Charity No (if any) 1152808		CC17a
Annual accounts for the period					
Period start date	1 Jun 14	To	Period end date	31 May 15	

Section A Statement of financial activities

Recommended categories by activity	Details of own analysis	Note	Restricted			Total this year £	Total last year £
			Unrestricted funds £	income funds £	Endowment funds £		
			F01	F02	F03	F04	F05
Incoming resources (Note 3)							
Incoming resources from generated funds			-	-	-	-	-
Voluntary income	141539	S01	141,539	-	-	141,539	36,927
Activities for generating funds	1781	S02	1,781	-	-	1,781	8,977
Investment income		S03	-	-	-	-	-
Incoming resources from charitable activities		S04	-	-	-	-	10,500
Other incoming resources	4	S05	4	-	-	4	79
Total incoming resources		S06	143,324	-	-	143,324	56,483
Resources expended (Notes 4-8)							
Costs of Generating Funds			-	-	-	-	-
Costs of generating voluntary income	6912	S07	6,642	-	-	6,642	228
Fundraising trading costs	7047	S08	7,047	-	-	7,047	14,413
Investment management costs		S09	-	-	-	-	-
Charitable activities	66280	S10	66,383	-	-	66,383	9,179
Governance costs	500	S11	500	-	-	500	500
Other resources expended		S12	-	-	-	-	-
Total resources expended		S13	80,572	-	-	80,572	24,320
Net incoming/(outgoing) resources before transfers		S14	62,752	-	-	62,752	32,163
Gross transfers between funds		S15	-	-	-	-	-
Net incoming/(outgoing) resources before other recognised gains/(losses)		S16	62,752	-	-	62,752	32,163
Other recognised gains/(losses)							
Gains and losses on revaluation of fixed assets for the charity's own use		S17	-	-	-	-	-
Gains and losses on investment assets		S18	-	-	-	-	-
Net movement in funds		S19	62,752	-	-	62,752	32,163
Total funds brought forward		S20	32,163	-	-	32,163	-
Total funds carried forward		S21	94,915	-	-	94,915	32,163

Section B Balance sheet

	Note	Restricted			Total this year £	Total last year £
		Unrestricted funds	income funds	Endowment funds		
		£ F01	£ F02	£ F03		
Fixed assets						
Tangible assets (Note 9)	B01	167	-	-	167	-
	B02	-	-	-	-	-
Investments (Note 10)	B03	-	-	-	-	-
Total fixed assets	B04	167	-	-	167	-
Current assets						
Stock and work in progress	B05	-	-	-	-	-
Debtors (Note 11)	B06	-	-	-	-	-
(Short term) investments	B07	-	-	-	-	-
Cash at bank and in hand	B08	95,249	-	-	95,249	32,663
Total current assets	B09	95,249	-	-	95,249	32,663
Creditors: amounts falling due within one year (Note 12)	B10	500	-	-	500	500
Net current assets/(liabilities)	B11	94,749	-	-	94,749	32,163
Total assets less current liabilities	B12	94,915	-	-	94,915	32,163
Creditors: amounts falling due after one year (Note 12)	B13	-	-	-	-	-
Provisions for liabilities and charges	B14	-	-	-	-	-
Net assets	B15	94,915	-	-	94,915	32,163
Funds of the Charity						
Unrestricted funds	B16	3,230			3,230	7,163
Designated funds	B17	91,685			91,685	25,000
Restricted income funds (Note 13)	B18		-		-	-
Endowment funds (Note 13)	B19			-	-	-
Total funds	B20	94,915	-	-	94,915	32,163

Signed by one or two trustees on behalf of all the trustees

	Signature	Print Name	Date of approval

Section C**Notes to the accounts****Note 1 Basis of preparation**

This section should be completed by all charities.

1.1 Basis of accounting

These accounts have been prepared on the basis of historic cost (except that investments are shown at market value) in accordance with:

- Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005);
- and with* Accounting Standards;
- or Financial Reporting Standards for Smaller Enterprises (FRSSE);
- and with the Charities Act.

[** except for the following].

Give details in this box if a different standard has been followed.

* -Tick as appropriate:

- if all relevant disclosures shown in the pack have been given then please tick “Accounting Standards”;
- if disclosures completed in these accounts have been restricted to those required by the FRSSE, then please tick “Financial Reporting Standards for Smaller Enterprises (FRSSE)”.

** - If no departures from the chosen standards have been made then delete these words; otherwise give details of any changes in the boxes.

1.2 Change in basis of accounting

There has been no change to the accounting policies (valuation rules and methods of accounting) since last year (§ except for the following).

Give details in this box of any material changes that have been made.

§ if no changes have been made to accounting policies then delete these words.

1.3 Changes to previous accounts

No changes have been made to accounts for previous years (§§ except for the following).

Give details in this box of any material changes that have been made.

§§ if no changes have been made to accounts for previous periods then delete these words.

Note 2 Accounting policies

This standard list of accounting policies has been applied by the charity except for those deleted. Where a different or additional policy has been adopted then this is detailed in the box below.

INCOMING RESOURCES

Recognition of incoming resources	These are included in the Statement of Financial Activities (SoFA) when: <ul style="list-style-type: none"> the charity becomes entitled to the resources; the trustees are virtually certain they will receive the resources; and the monetary value can be measured with sufficient reliability.
Incoming resources with related expenditure	Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.
Grants and donations	Grants and donations are only included in the SoFA when the charity has unconditional entitlement to the resources.
Tax reclaims on donations and gifts	Incoming resources from tax reclaims are included in the SoFA at the same time as the gift to which they relate.
Contractual income and performance related grants	This is only included in the SoFA once the related goods or services have been delivered.
Gifts in kind	Gifts in kind are accounted for at a reasonable estimate of their value to the charity or the amount actually realised. Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity. Gifts in kind for use by the charity are included in the SoFA as incoming resources when receivable.
Donated services and facilities	These are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received.
Volunteer help	The value of any voluntary help received is not included in the accounts but is described in the trustees' annual report.
Investment income	This is included in the accounts when receivable.
Investment gains and losses	This includes any gain or loss on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.

EXPENDITURE AND LIABILITIES

Liability recognition	Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.
Governance costs	Include costs of the preparation and examination of statutory accounts, the costs of trustee meetings and cost of any legal advice to trustees on governance or constitutional matters.
Grants with performance conditions	Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SoFA once the recipient of the grant has provided the specified service or output.
Grants payable without performance conditions	These are only recognised in the accounts when a commitment has been made and there are no conditions to be met relating to the grant which remain in the control of the charity.
Support Costs	Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, eg allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

ASSETS

Tangible fixed assets for use by charity	These are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost or a reasonable value on receipt.
Investments	Investments quoted on a recognised stock exchange are valued at market value at the year end. Other investment assets are included at trustees' best estimate of market value.
Stocks and work in progress	These are valued at the lower of cost or market value.

**POLICIES ADOPTED
ADDITIONAL TO OR
DIFFERENT FROM THOSE
ABOVE**

--

Note 3 Analysis of incoming resources

Incoming resources may be further analysed if this would help the reader of the accounts.

	Analysis	This year £	Last year £
Voluntary income	Gifts & Donations received directly	24,537	14,692
	Gifts & Donations received via Just Giving	94,299	10,058
	Gifts & Donations received via Giving.com	8,656	1,677
	Gifts & Donations received via CAF	1,768	-
	Gifts & Donations received via Charities Trust	601	-
	Gifts & Donations received via Virgin Money Giving	78	-
	Wallroth Trust Fund	6,600	10,500
	UK Healthcare	5,000	-
	Total	141,539	36,927
Activities for generating funds	MLC Ball	-	5,365
	Glossopera	750	-
	Fundraising Events	716	3,201
	Sale of Merchandise	315	411
		-	-
	Total	1,781	8,977
Investment income	Bank Interest	4	79
		-	-
		-	-
		-	-
		-	-
	Total	4	79
Incoming resources from charitable activities	Awards 4 All	-	10,000
	Macmillan	-	500
		-	-
		-	-
		-	-
	Total	-	10,500

Note 4 Analysis of resources expended

Resources expended may be further analysed if this would help the reader of the accounts.

	Analysis	This year £	Last year £
Costs of generating voluntary income	Virgin Money Giving	-	120
	Just Giving	216	108
	Publicity at events	3,933	-
	General Publicity	2,493	-
	Total	6,642	228
Fundraising trading costs	Merchandise	7,047	13,754
	MLC Ball	-	629
	Other	-	30
		-	-
	Total	7,047	14,413
Investment management costs		-	-
		-	-
	Total	-	-
Charitable activities	Grants	43,493	6,057
	Salary	20,483	2,500
	Travel	1,576	108
	Stationery, Postage	270	61
	Insurance	453	453
	Fees	24	-
	Depreciation	83	-
Total	66,383	9,179	
Governance costs	Independent Examination	500	500
		-	-
	Total	500	500

Note 5 Support Costs

Please complete this note if the charity has analysed its expenses using activity categories and has support costs.

Support cost type	Fundraising activity £	Charitable Activity £	Governance Activity £	Total Cost £
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
Total	-	-	-	-

Note 6 Details of certain items of expenditure**6.1 Trustee expenses**

Please provide details of the amount of any payment or reimbursement of out-of-pocket expenses made to trustees or to third parties for expenses incurred by trustees. If no expenses were paid, please enter 'None' in the appropriate box(es).

	This year	Last year
Number of trustees who were paid expenses	0	1
Nature of the expenses		Fundraising costs
Total amount paid	£0.00	£629.46

6.2 Fees for examination or audit of the accounts

Please provide details of the amount paid for any statutory external scrutiny of accounts and other services provided by your independent examiner or auditor. If nothing was paid please enter NONE in the appropriate box(es).

	This year £	Last year £
Independent examiner's or auditors' fees for reporting on the accounts	£500.00	£500.00
Other fees (for example: advice, consultancy, accountancy services) paid to the independent examiner or auditor	£0.00	£0.00

Note 7 **Paid employees***Please complete this note if the charity has any employees.***7.1 Staff Costs**

	This year £	Last year £
Gross wages, salaries and benefits in kind	18,387	2,193
Employer's National Insurance costs	2,096	307
Pension costs	-	-
Total staff costs	20,483	2,500

7.2 Average number of full-time equivalent employees in the year

The parts of the charity in which the employees work

	This year Number	Last year Number
Fundraising	-	-
Charitable Activities	1.6	1.0
Governance	-	-
Other	-	-
Total	1.6	1.0

7.3 Defined contribution pension scheme*Please complete if a defined contribution pension scheme is operated.*

Brief details of the scheme

--

	This year £	Last year £
The costs of the scheme to the charity for the year		
The amount of any contributions outstanding at the year end		
The amount of any contributions prepaid at the year end		

Note 9 Tangible fixed assets

Please complete this note if the charity has any tangible fixed assets

9.1 Cost or valuation

	Freehold land & buildings	Other land & buildings	Plant, machinery and motor vehicles	Fixtures, fittings and equipment	Payments on account and assets under construction	Total
	£	£	£	£	£	£
Balance brought forward	-	-	-	-	-	-
Additions	-	-	-	250	-	250
Revaluations	-	-	-	-	-	-
Disposals	-	-	-	-	-	-
Transfers *	-	-	-	-	-	-
Balance carried forward	-	-	-	250	-	250

9.2 Accumulated depreciation and impairment provisions

**Basis	SL or RB	SL or RB	SL or RB	SL	SL or RB
** Rate				3 years	

Balance brought forward	-	-	-	-	-	-
Depreciation charge for year	-	-	-	83	-	83
Impairment provisions	-	-	-	-	-	-
Revaluations	-	-	-	-	-	-
Disposals	-	-	-	-	-	-
Transfers*	-	-	-	-	-	-
Balance carried forward	-	-	-	83	-	83

9.3 Net book value

Brought forward	-	-	-	-	-	-
Carried forward	-	-	-	167	-	167

9.4 Revaluation

If any fixed assets have been revalued please give details of the valuer and method of valuation

--

* The "transfers" row is for movements between fixed asset categories.

** Please indicate the method of depreciation by deleting the method not applicable (SL = straight line; RB = reducing balance). Also please indicate the rate of depreciation: for straight line, what is the anticipated life of the asset (in years); for reducing balance, what is the percentage annual deduction.

Note 10 Investment assets

Please complete this note if the charity has any investment assets.

10.1 Fixed assets investments

	£
Carrying (market) value at beginning of year	-
Add: additions to investments at cost	-
Less: disposals at carrying value	-
Add/(deduct): net gain/(loss) on revaluation	-
Carrying (market) value at end of year	-

Please provide below:

10.2 A breakdown of the market values of investments shown above agreeing with the balance sheet row B03.

10.3 A breakdown of the income from investments agreeing with SOFA row S03.

Analysis of investments

	10.2 Market value at year end £	10.3 Income from investments for the year £
Investment properties	-	-
Investments listed on a recognised stock exchange or held in common investment funds, open ended investment companies, unit trusts or other collective investment schemes	-	-
Investments in subsidiary or connected undertakings and companies	-	-
Securities not listed on a recognised Stock Exchange	-	-
Cash held as part of the investment portfolio	-	-
Other investments	-	-
Total	-	-

10.4 Material investment holdings

If any single investment is material in terms of its value (for example represents more than 5 per cent of the value of the charity's total investments) please provide details.

Investment held	
Market Value	

Note 11 Debtors and prepayments

Please complete this note if the charity has any debtors or prepayments.

Analysis of debtors

	Amounts falling due within one year		Amounts falling due after more than one year	
	This year £	Last year £	This year £	Last year £
Trade debtors	-	-	-	-
Amounts due from subsidiary and associated undertakings	-	-	-	-
Other debtors	-	-	-	-
Prepayments and accrued income	-	-	-	-
Total	-	-	-	-

Note 12 Creditors and accruals

Please complete this note if the charity has any creditors or accruals.

12.1 Analysis of creditors

	Amounts falling due within one year		Amounts falling due after more than one year	
	This year £	Last year £	This year £	Last year £
Loans and overdrafts	-	-	-	-
Trade creditors	500	500	-	-
Amounts due to subsidiary and associated undertakings	-	-	-	-
Other creditors	-	-	-	-
Accruals and deferred income	-	-	-	-
Total	500	500	-	-

12.2 Security over assets

If any loan, overdraft or other creditor holds a charge or other security over any assets of the charity please provide details.

--

Note 14 Transactions with related parties

If the charity has any transactions with related parties (other than the trustee expenses explained in note 6) details of such transactions should be provided in this note. If there are no transactions to report, please enter "None" in the relevant boxes.

14.1 Remuneration and benefits

Please give the amount of, and legal authority for, any remuneration or other benefits paid to a trustee or other related parties by the charity or any institution or company connected with it.

Name of trustee or connected party	Legal authority (eg order, governing document)	Amounts paid or benefit value	
		This year £	Last year £

14.2 Loans

Please give details of and amounts owing to or from the charity's trustees or other related parties by the charity at the year end.

	Name of trustee or connected party	Legal authority	Amount owing	
			This year £	Last year £
Due to trustees and related parties				
Due from trustees and related parties				

14.3 Other transaction(s) with trustees or related parties

Please give details of any transaction undertaken by (or on behalf of) the charity in which a trustee or related party has a material interest.

Name of the trustee or related party	Relationship to charity	Description of the transaction(s)	This year £	Last year £

Note 15**Additional Disclosures**

The following are significant matters which are not covered in other notes and need to be included to provide a proper understanding of the accounts. If there is insufficient room here, please add a separate sheet.