

10 top fundraising tips

mummy's
star

CANCER SUPPORT IN & AROUND
PREGNANCY | BIRTH | LOSS | BEYOND
Registered Charity: England & Wales (1152808)

1 ready for your close up?



Fundraisers with pictures on their page raise 13% more per photo. A legitimate excuse for a selfie!

2 tell your story



People will give more if they know why you care. Adding your story to your page could raise 65% more.

3 smash your target!



Pages with a target raise 17% more. Be brave and tell the world what you're aiming for.

4 add a summary



Give your supporters a quick snapshot of what you're doing and why. It could raise an additional 9%.

5 don't do it alone



There's strength in numbers – people that are part of a team raise 10% more.

6 find your company



Impress your boss by linking to your company's Profile on JustGiving. It could boost donations by 20%.

7 update your friends



Been out training or have some news about your fundraising? Post updates to keep your friends interested.

8 connect a fitness app



You could raise 40% more by connecting your page with your Strava or Fitbit account.

9 share your page



Sharing your page on social media will help you raise more. Tell people about the good stuff you're doing.

10 it's all over... or is it?



20% of donations come after the event. You never know who might be feeling generous... Don't forget to say thank you!